



Advanced Advertising Pavilion & Demo Theater

April 18-22, 2020 | Exhibits April 19-22
Las Vegas, Nevada, US
NABShow.com

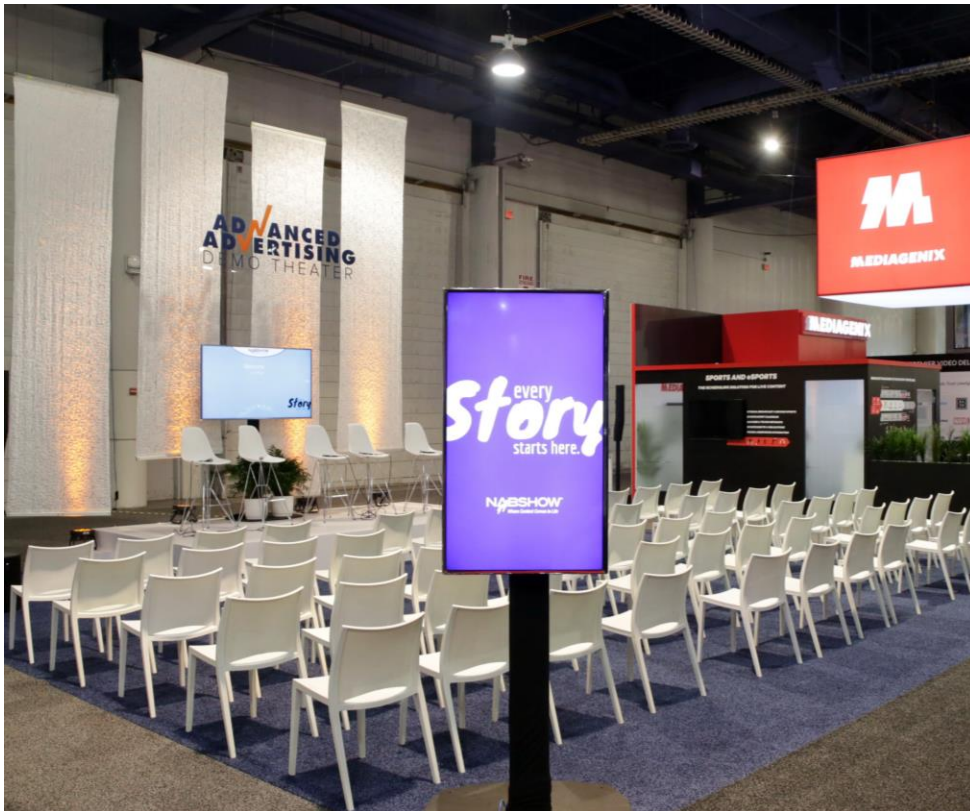
ADVANCED ADVERTISING PAVILION

The intersection of content, marketing and technology.

A collection of today's leading companies and technology pioneers showcasing the latest innovations and tactics to reach your audiences at the right place at the right time on all the latest platforms.

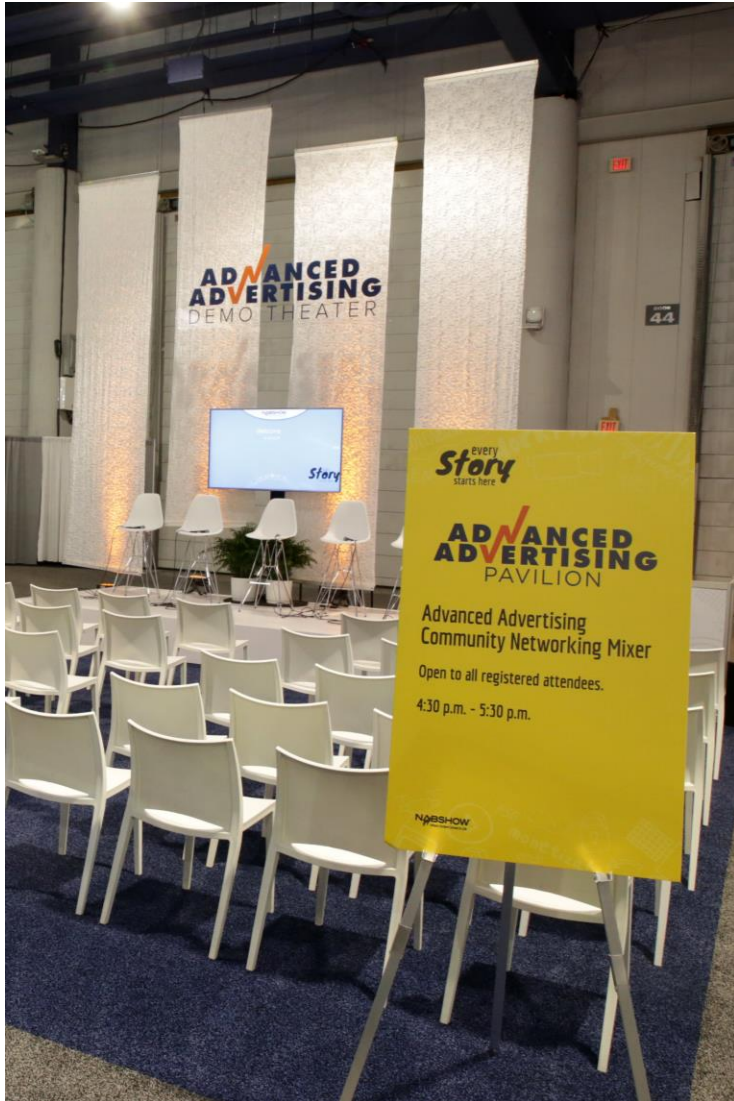
From automation, AI, and optimization, to programmatic, creative process deep dives, podcast ad strategies, monetization tactics and more. You'll walk away from these sessions with actionable insights to advance your advertising initiatives to the next level.

ADVANCED ADVERTISING DEMO THEATER



Featured Topics

- Advertising
 - Brands
 - Agencies
 - Buyers
- Brand Building
- Branded Content
- Influencer Marketing
 - Audience Intelligence
 - Social Media Trends
 - Cross-Platform Campaigns
- Digital Advertising Strategies
- Evolving AdTech and MarTech
- Self-Serve Advancements



PRESENTING SPONSOR (EXCLUSIVE)

\$15,000

What's Included

- (3) 30-minute presentations (up to four panelists)
**Time slot selection is first come, first served*
- Seat drop prior to session in Demo Theater
- Data from attendees scanned during all Demo Theater sessions (provided by NAB after show concludes)
- First-tier prominent logo recognition on pavilion floor stickers for the duration of the Show
**Size and quantity to be determined by Show Management. Logo will be alongside other pavilion*
- Logo included on all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
- Ten (10) complimentary NAB Show Conference registrations

GOLD SPONSOR (2 AVAILABLE)

\$7,500

What's Included

- (1) 30-minute presentation (up to four panelists)
**Time slot selection is first come, first served*
- Seat drop prior to session in Demo Theater
- Data from attendees scanned during sponsor's session (provided by NAB after show concludes)
- Second-tier logo recognition on pavilion floor stickers for the duration of the Show
**Size and quantity to be determined by Show Management. Logo will be alongside other pavilion sponsor logo. This benefit will be honored if possible, based on production deadlines*
- Logo included on all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
- Five (5) complimentary NAB Show Conference registrations





SILVER SPONSOR (8 AVAILABLE)

\$2,500 for exhibitors

\$3,000 for non-exhibitors

What's Included

- (1) 30-minute presentation (up to four panelists)
 - *Time slot selection is first come, first served*
- Seat drop prior to session in Demo Theater
- Logo included on all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows

ADVANCED ADVERTISING DEMO THEATER



Set Up

- (1) 50-inch monitor
- (4) speaker stools
- (1) laptop
- (4) wired handheld microphones
- (1) AV technician
- (50) attendee seats
- Speaker water
- Note: There is no dedicated Wi-Fi