



# Amateur Radio Operators Reception

**Wednesday, April 21 from 6-8pm  
Westgate Las Vegas Resort**

April 18-22, 2020 | Exhibits April 19-22  
Las Vegas, Nevada, US  
[NABShow.com](http://NABShow.com)

# Amateur Radio Operators Reception

The Amateur Radio Operators Reception, affectionately known as the HAM Reception, will be held on Tuesday, April 21 from 6-8pm in Ballroom B.

Each year, it brings together amateur radio operators from around the world to enjoy the fellowship of the HAM community and gives companies a chance to sponsor and engage. The Reception is free and open to all attendees of the 2020 NAB Show.



## **Sponsor Benefits:**

- List of scanned attendees at the HAM Reception (Excel file will be sent within 3 weeks post NAB Show)
- May provide one (1) banner to be displayed at the Amateur Radio Operators Reception
- May provide promotional materials to be distributed at the Amateur Radio Operators Reception
- Sponsor recognition alongside the Amateur Radio Operators Reception listing when the event is promoted in official NAB promotional print pieces or in electronic communications (applies to promotions produced after the execution of this contract)
- Logo on NAB-produced promotional signage displayed at NAB Show
- Logo on NAB-produced drink tickets distributed at the Amateur Radio Operators Reception

## **Additional Package Benefits**

- Two (2) complimentary registrations to the [BEIT Conference](#) (Sponsor must register online with the codes assigned by NAB)
- Logo with a link to sponsor's site from the NAB Show Sponsor page
- Acknowledgement in the Sponsor 'thank you' advertisements appearing in the NAB Show Daily News and on Sponsor 'thank you' signage at NAB Show

**Investment: \$3250**