



Learning Labs

Sponsorship Opportunities

April 18-22, 2020 | Exhibits April 19-22
Las Vegas, Nevada, US
NABShow.com

Learning Lab

Sponsorship Opportunities

NAB Show's popular Learning Lab Sessions offer companies a platform to produce their own content and create a unique educational offering for attendees, clients or even industry training. Sponsors have 45 or 90-minute options to present in turnkey theater set for 150 including a stage and AV.

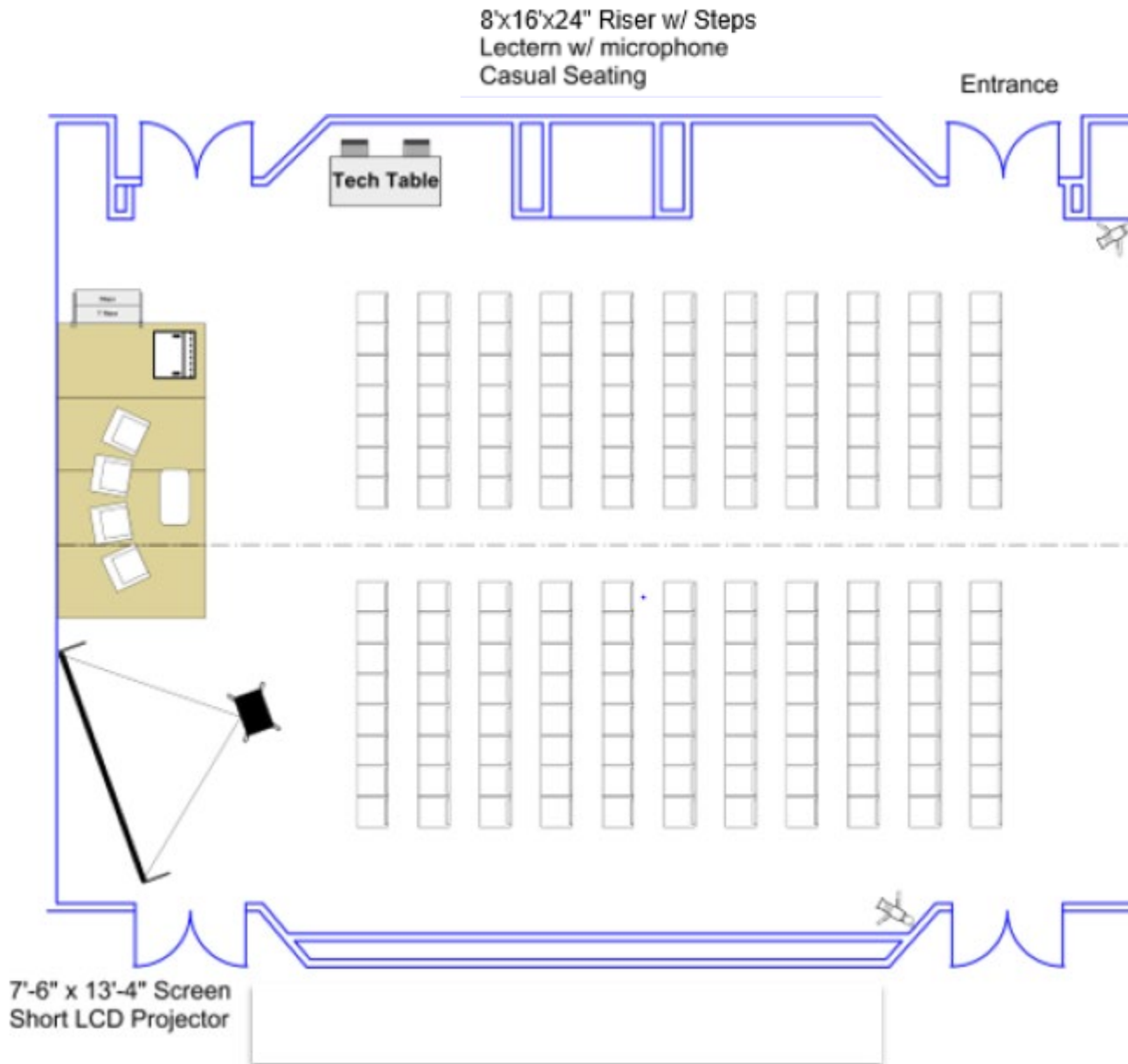
If desired, NAB promotes your session as part of the online schedule and the earlier you send us your title, description and speakers the more visibility you garner. We don't guarantee audience numbers but the more compelling the content and talent, the better the turnout will be.

You can schedule your session to include Q&A, book 2 sessions within your time block or also arrange for food and beverage to enhance the experience.

45 Minute Session - \$5,000

90 Minute Session - \$7,500





Standard Room Set

- Stage – 4 armchairs and podium
- Theater-style seating
- 6' skirted table on side of room for sponsor use to distribute info

Standard AV Set

- Dedicated AV tech
- Projector: 1080p Canon Projector with a short throw lens
- Screen: 7'6" x 13'x4"
- 4 microphones and podium mic

**Additional needs can be priced out for sponsor on request.



Eric Trabb

SVP, Business Development
etrabb@nab.org
+1 202 429 5382



1771 N Street NW
Washington, D.C. 20036
NABShow.com



Melissa Kittson

Sales Manager
mkittson@nab.org
+1 202 429 3921



1771 N Street NW
Washington, D.C. 20036
NABShow.com



Perry Strickman

Manager, Strategic Accounts
pstrickman@nab.org
+1 202 429 5315



1771 N Street NW
Washington, D.C. 20036
NABShow.com



Aaron Watson

Account Executive
awatson@nab.org
+1 202 429 5425



1771 N Street NW
Washington, D.C. 20036
NABShow.com



Jeff Willis

Manager, Strategic Accounts
jwillis@nab.org
+1 202 429 5483



1771 N Street NW
Washington, D.C. 20036
NABShow.com