



# NAB Show LIVE

## Sponsorship Opportunities

April 18-22, 2020 | Exhibits April 19-22  
Las Vegas, Nevada, US  
[NABShow.com](http://NABShow.com)



NAB Show LIVE is the official live streaming broadcast produced in partnership with Broadcast Beat. Capturing the scope and influence of the Show, NAB Show LIVE presents buzz-worthy moments and hot topics as they happen.

Attendees and online viewers will hear how today's leading broadcasters, brands, personalities and solutions providers are bringing inspiration and innovation to the media, entertainment and technology industries.

The Studio is also the home of [#GalsNGear Annual Event](#).

See IP production workflow solutions on the Show floor come together in this can't-miss destination.



## Presenting Sponsor

\$25,000

## BENEFITS

- 24 hours of sponsored programming – sponsor to work with Broadcast Beat to determine best day/time for airtime and visibility. (Purchase the hour you want across all three days and can be topic-inclusive. Example: Streaming, Cloud, Cameras, Lighting, etc.)
- Total combined audience of 500,000+
- Presenting Sponsor mention every 30 minutes of the broadcast (Logo & Voiceover)
- Noted sponsor on all promotional outreach with both NAB & Broadcast Beat prior to the show
- Guaranteed placement on [NAB Show](#) LIVE video page at [BroadcastBeat.com](#)
- LIVE interview from Sponsor's booth transmitted to the [NAB Show](#) LIVE stage and streamed online
- Sponsor's name to be included in Monorail over-head audio promo while traveling to the convention center
- Presenting Sponsor will be noted on [nabshow.com](#) and [broadcastbeat.com](#) websites.
- Priority scheduling and pre-Skype interview included in package
- [NAB Show](#) LIVE will air your pre-produced 3-minute package once per sponsored hour. Pre-[NAB Show](#) Skype interview could also be used as commercial content.
- Sponsor will receive a pre-[NAB Show](#) Feature Story on [BroadcastBeat.com](#) to run for 2 months
- Sponsor can re-purpose content for internal use
- Noted as sponsor on signage in NAB Show LIVE Studio



## Supporting Sponsor

**\$10,000**

- 3 hours of sponsored programming- sponsor to work with Broadcast Beat to determine best day/time for airtime and visibility. (Purchase the hour you want across all three days and can be topic-inclusive. Example: Streaming, Cloud, Cameras, Lighting, etc.)
- Company mention every 30 minutes **during sponsored hours**
- Priority scheduling and pre-Skype interview included in package
- [NAB Show](#) LIVE will air your pre-produced 3-minute package once per sponsored hour. Pre-[NAB Show](#) Skype interview could also be used as commercial content.
- Sponsor can re-purpose content
- Guaranteed placement on [NAB Show](#) LIVE video page at [BroadcastBeat.com](#)
- Broadcast Beat will run contributed content and feature online for one month
- Noted as sponsor on signage in NAB Show LIVE Studio



## General Sponsor \$5,000

- Company mention every 60 minutes during sponsored hours (3 mentions total) - sponsor to work with Broadcast Beat to determine best day/time for airtime and visibility. (Purchase the hour you want across all three days and can be topic-inclusive. Example: Streaming, Cloud, Cameras, Lighting, etc.)
- Priority scheduling and pre-Skype interview included in package
- [NAB Show](#) LIVE will air your pre-produced 3-minute package once per sponsored hour. Pre-[NAB Show](#) Skype interview could also be used as commercial content.
- Guaranteed placement on [NAB Show](#) LIVE video page at [BroadcastBeat.com](http://BroadcastBeat.com)



Click [here](#) to see more...



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