

Post|Production World Conference Field Workshops & SuperMeet

NABSHOW[®]
Where Content Comes to Life



Produced by
futuremedia**conferences**

Post|Production World Conference



This year's Post | Production World Conference (P | PW) marks the 17th anniversary!
Friday, April 17 to Wednesday, April 22, 2020

Advanced Training for Production and Post Professionals

Post|Production World (P|PW) is the world's leading training event for content creators and designers including TV, film and video editors, producers, directors, graphic artists, motion graphics designers and new media specialists.

Post|Production World is produced in partnership with Future Media Concepts (FMC). The six-day conference features a variety of training offerings that can help industry professionals enhance their narrative and technical skills through 250+ breakout sessions in categorized tracks.



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Post|Production World Conference



Presenting Sponsor

Exclusive

\$20,000 (SOLD)

BENEFITS

- Recognition as Post|Production Conference Presenting sponsor with a 50-minute Keynote demonstration that will headline an industry-known user. Date & time to be confirmed by Future Media Concepts
- Ability to provide literature or promotional items to be placed on seats prior to a session
- One time use of the Post-show Post|Production Conference attendee list
- Ten (10) tickets to the [SuperMeet](#)
- Four (4) Registrations to Post|Production World Conference (value \$5,300)
- [P|PW Facebook page](#): Highlight the sponsor in "A word from our sponsors" post
- Logo included in all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
- Right of first refusal for the 2021 NAB Show



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Gold Sponsor

Number of Opportunities: 2

\$12,000

BENEFITS

- Opening Remarks to a select session (date and time to be confirmed by Future Media Concepts)
- Ability to provide literature or promotional items to be placed on seats prior to a session (Sponsor can review [the grid](#), and if they find a session that could feature their product or service, we can connect them with the instructor to make sure they are being highlighted in the session)
- One time use of the Post-show Post|Production Conference attendee list
- [P|PW Facebook page](#): Highlight the sponsor in "A word from our sponsors" post
- Eight (8) tickets to the [SuperMeet](#)
- Two (2) Registrations to Post|Production World Conference (value \$2,650)
- Logo included in all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
- Right of first refusal for the 2021 NAB Show



Post|Production World Conference



Silver Sponsor

Number of Opportunities: 2

\$7,500

BENEFITS

- Opening Remarks to a select session (date and time to be confirmed by Future Media Concepts)
- Ability to provide a literature or promotional item to be placed on seats prior to a session. (Sponsor can review [the grid](#), find a session that could feature their product or service, and FMC will connect you with the instructor to make sure you highlighted in the session)
- [P|PW Facebook page](#): We can highlight the sponsor in "A word from our sponsors" post
- Four (4) tickets to the [SuperMeet](#)
- Two (2) Registrations to Post|Production World Conference (\$2650)
- Logo included in all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
- Right of first refusal for the 2021 NAB Show



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Hands On Training & Field Workshops

Sponsorships of the Hands On Training & Field Workshops vary based on level of involvement and can be customized with FMC. Packages typically range from \$1500-\$5,000 and include benefits like:

- Ability to lend or donate equipment to be used by the attendees in the Workshop
- One time use of the Post-show Post|Production Conference attendee list
- Your staff can be onsite to assist or educate attendees on the product line
- Registrations to Post|Production World Conference
- Sponsor's logo will be included with their URL on the NAB Show Sponsor page on www.nabshow.com and the Post|Production Conference website pages and within communications concerning the Workshops

Click the links below to learn more about the specific programming:

- [Hands On Training](#)
- [Field Workshops](#)



Hands On Training & Field Workshops

Friday, April 17th

- UAV Cinematography Practical Field Workshop (*Beginners*)
- Small-To-No-Crew Corporate & In-House Productions Field Workshop (Day 1 of 2)
- P|PW Studio Experience at the Space Studio:
- Room #1: Running Successful Facebook Live Events
- Room #2: Professionally Streaming Live Events
- Room #3: Lightweight Lighting Solutions
- Room #4: Putting Cameras Into Motion



Saturday, April 18th

- UAV Cinematography Practical Field Workshop (*Advanced*)
- Small-To-No-Crew Corporate & In-House Productions Field Workshop (Day 2 of 2)
- 360/VR Production Field Workshop (Day 1 of 2)
- P|PW Studio Experience at the Space Studio:
- Room #1: How to Produce and Direct Effective On-Camera Interviews
- Room #2: Multicamera Productions
- Room #3: Understanding Full Frame and Large Format Cameras and Lenses
- Room #4: Camera Petting Zoo



Sunday, April 19th

- 360/VR Production Field Workshop (Day 2 of 2)
- P|PW Studio Experience at the Space Studio:
- Log Workflow
- Data Management
- Cinematic Lighting Tips & Tricks
- HDR Workflow

Hands-On Training:

- Mon-Tues: Blackmagic Design: DaVinci Resolve: Certification Prep Training
- Mon-Tues: Adobe After Effects for Video Editors
- Wed: Audio for Video Editors
- Wed: Color Correction for Video Editors

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Las Vegas **SuperMeet**

Westgate Las Vegas • Tuesday, April 21, 2020



Produced by **SuperMeet** in joint venture with **futuremediaconferences**

SuperMeet 2020 | Las Vegas

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**Tuesday, April 21 | Westgate Paradise North
Evening Event**

The ultimate community event during NAB Show 2020!

Las Vegas SuperMeet aka SuperMeet 2020 is the don't-miss event for established production & post-production professionals, independent and student filmmakers and digital media creatives. SuperMeet 2020 returns with a strong presence at NAB Show!

SuperMeet 2020 is an inclusive event that promotes fresh ideas and face-to-face time with NAB Show's diverse community. Take this opportunity to not only share the latest technology trends, but also to network and share industry news & opportunities in a social setting that is educational, exciting and fun!

Our focus is on community relationships, vital to fostering engaging digital storytelling and media content creation. We hope you join us as part of your NAB Show experience!

Produced by SuperMeet, LLC in joint venture with Future Media Conferences.



Las Vegas
SuperMeet
Westgate Las Vegas • Tuesday, April 21, 2020

SuperMeet 2020 | Las Vegas

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Core Sponsorship

Number of Opportunities: 1

\$50,000

Exclusive custom package for prime brand awareness.

Please email Daniel Bérubé at dan@supermeet.com.

Platinum Sponsor

Number of Opportunities: 4

\$15,000

BENEFITS

- SuperMeet Stage Time: 20 minutes max stage time.
- Presentation filmed for post event download and viewing.
- Listing of your stage presentation on pre-show website(s).
- 6ft. draped table set in prime location in Vendor Showcase to show off & connect with attendees. Electricity included.
- Leads list of all registered online attendees. All online SuperMeet ticket buyers required to opt in to receive latest news about SuperMeets, events and workflow solutions.
- Largest size logo on Platinum Sponsor level above Sponsor fold on pre-show web site(s) with link to your URL. Logo listed on all signage above the fold.
- Logo appears on “Platinum Sponsors” slide on-screen on stage before show and during break.



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SuperMeet 2020 | Las Vegas

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Recording of SuperMeet

Number of Opportunities: 1

\$10,000

Prime brand awareness on produced SuperMeet video.
Please email Daniel Bérubé at dan@supermeet.com.

SuperBadge/Lanyard

Number of Opportunities: 1

\$4,000

Prime brand awareness on SuperBadge with your advert.
One-inch lanyard with your repeated logo & SuperMeet logo.

Short Stage Time

Number of Opportunities: Multiple

\$3,500

BENEFITS

- Provide a 2 minute maximum video “masterpiece” that showcases your story to the world. Your video will be shown on screen to over 1,000 people in between Platinum level presentations.
- Not for computer presentations or demos.
- Logo listed directly below Platinum Sponsors on all literature, signage and website with linked URL and appears on-screen during show.



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SuperMeet 2020 | Las Vegas



Gold Sponsor

Number of Opportunities: 12
\$2,500

BENEFITS

- Prime table location in vendor showcase next to Platinum
- Prominent logo on-screen within Sponsor hierarchy during show
- Logo presence and opportunity to add message through SuperMeet/FMC social media campaign.
- Ownership of attendee, opt-in, email list for follow up
- Includes the Silver Sponsorship Package



Silver Sponsor

Number of Opportunities: 12
\$2,000

BENEFITS

- 6ft draped tabletop, 2 chairs, standard electricity to show and connect with attendees
- Company logo with linked URL on event pre-show website
- Ownership of attendee, opt-in, mailing/email list for follow up
- Logo in sponsor slideshow on-screen within Sponsor hierarchy during show
- Logo listed on all literature and signage

Tuesday, April 21 | Westgate Paradise North



SuperMeet 2020 | Las Vegas

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Associate Sponsor

Number of Opportunities: 10
\$600

BENEFITS

- Leads List: Ownership of the attendee, opt-in, email list for follow up.
- Logo listed with linked URL on pre-show website.
- Banner: We will place your company logo on signage. Signage is defined as a banner to be hung in full view of attendees in the lobby.
- Logo displayed in sponsor slideshow on-screen during show. Logo sizes will be set by the number of sponsor hierarchy.



Raffle Sponsorship

Number of Opportunities: Unlimited

BENEFITS

- Company name and dollar value of the prize(s) listed on our website with link to your website.
- Acknowledgement of your valued contribution during raffle.

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Contact us to learn more

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