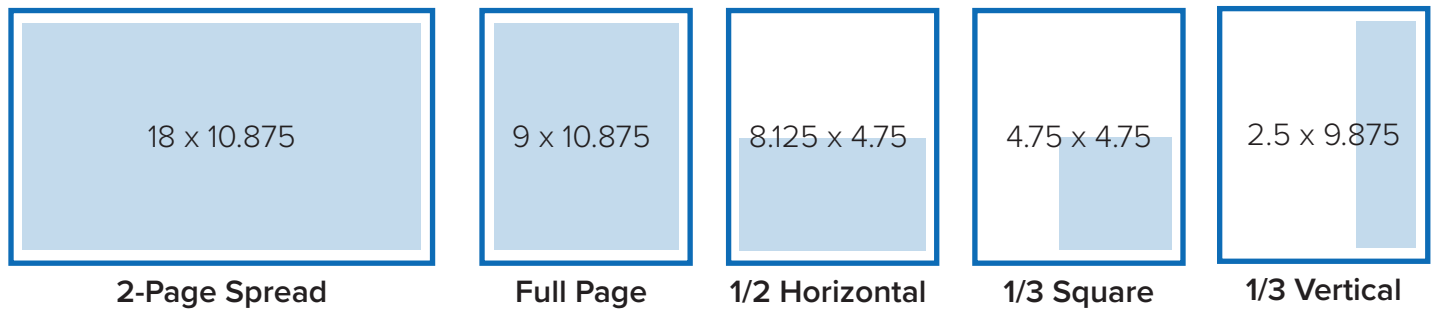


NAB Show Official Guide

30,000 copies distributed onsite. Contains general show information, exhibitor name/booth number, and floor plans. Advertising space is limited.



Map Book Ads

Rates include 4-Color

Back Cover Ad

Bleed: 9 x 10.875 with 1/4 in. bleed on all 4 sides / Limited to 1 spot

\$12,000

Inside Front Cover Ad

Bleed: 9 x 10.875 with 1/4 in. bleed on all 4 sides / Limited to 1 spot

\$9,000

Inside Back Cover Ad

Bleed: 9 x 10.875 with 1/4 in. bleed on all 4 sides / Limited to 1 spot

\$7,000

Pages 3, 5, 7, 9, 11

Bleed: 9 x 10.875 with 1/4 in. bleed on all 4 sides / Limited to 1 spot per page

\$7,875

2-Page Spread Ad

Bleed: 18 x 10.875 with 1/4 in. bleed on all 4 sides

\$11,950

Full Page Ad

Bleed: 9 x 10.875 with 1/4 in. bleed on all 4 sides

\$5,000

1/2 Horizontal Ad

Bleed: 8.125 x 4.75 with 1/4 in. bleed on all 4 sides

\$3,000

1/3 Square Ad

Bleed: 4.75 x 4.75 with 1/4 in. bleed on all 4 sides

\$2,000

1/3 Vertical Ad

Bleed: 2.5 x 9.875 with 1/4 in. bleed on all 4 sides

\$2,000