

Deadline	Action Item	Vendor
Now	Update your online company listing in the <a href="#">Exhibitor Dashboard</a>	MapYourShow
Now	<a href="#">Book your hotel room</a> and make travel arrangements	Expovision
Monday, September 23	<a href="#">Freeman Service Kit</a> Launches	Freeman
Monday, September 23	<a href="#">Register</a> your booth staff and Exhibitor Appointed Contractors	Experient
Friday, November 1	Final booth payment due. Submit payment through the <a href="#">Exhibitor Dashboard</a>	NAB Show Exhibit Sales
Sunday, December 1	Full payment due for Unlimited Material Handling. Submit payment through the <a href="#">Exhibitor Dashboard</a>	NAB Show Exhibit Sales
Wednesday, January 8	Lead retrieval early bird discount deadline	Experient
Wednesday, February 26	<a href="#">Lead retrieval</a> early ordering discount deadline	Experient
Friday, February 21	Booth Review Form due to Show Management for booths 1,000+ sq. ft.	NAB Show Exhibit Services
Thursday, March 12	<a href="#">Lead retrieval</a> advanced ordering discount deadline	Experient
Friday, February 28	Printed show guide deadline, last day for your company name and product categories to be included.	NAB Show Marketing
Sunday, March 15	Internet and telecommunications discount deadline	COX
Monday, March 16 8 a.m. - 3:30 p.m.	Advance shipments (must be crated, boxed, or skidded) may begin arriving at the Freeman warehouse	Freeman
Thursday, March 19	International Shipping to Warehouse: Deadline for arrival of LCL sea freight to Los Angeles Port	Agility
Friday, March 20	<a href="#">Exhibitor Appointed Contractor (EAC) registration</a> deadline	Experient
Friday, March 20	Housing deadline	Expovision
Monday, March 23	Last day to order a Turnkey Booth without surcharge	NAB Show Sales
<b>Monday, March 23</b>	<b>Freeman advanced ordering discount deadline</b>	<b>Freeman</b>

Monday, March 23	<a href="#">Security</a> early ordering discount deadline	DTA Security
Wednesday, March 25	International Shipping to Warehouse: Deadline for arrival of FCL sea freight to Long Beach port	Agility
Monday, March 30	<a href="#">Floral</a> discount deadline	TLC Plant Services
Monday, March 30	International Shipping to Warehouse: Deadline for arrival of air freight to Las Vegas (LAS) airport	Agility
Friday, April 3	<a href="#">Catering</a> deadline – late fee and limited menu in effect after this date	Centerplate
Friday, April 3	Satellite Antenna Order Form	Metro Satellite
Sunday, April 5	<a href="#">Tent rental</a> discount deadline	Full Circle Events
Sunday, April 5	Guest Pass rate increases from \$0 to \$50 after this date	NAB Show Marketing
Sunday, April 5	Last day to be included in the <a href="#">Exhibitor Exporting Interest Directory</a>	MapYourShow
Tuesday, April 7	Last day for shipments to arrive at the Freeman warehouse without surcharge	Freeman
Saturday, April 11	Direct-to-Show deliveries may begin arriving at the Convention Center	Freeman
Saturday, April 11	Targeted Exhibitor move-in begins	Freeman
Thursday, April 16	Last day for Standard Pricing for Internet and Telecommunications. Expedite Pricing takes effect.	Cox
Thursday, April 16 By 5 p.m.	All lobby booths must be set by 5 p.m.	Freeman
Friday, April 17 By 10 p.m.	All crates must be labeled for removal by 10 p.m.	Freeman
Saturday, April 18 8 a.m. - 5 p.m.	Targeted Exhibitor move-in *Small package delivery and cart service only	Freeman
Saturday, April 18 By 5 p.m.	Clean aisle policy in effect. All booths must be set by 5 p.m.	Freeman
Sunday, April 19 12 p.m. - 6 p.m.	Exhibit Hall open (booth must be staffed at all time)	

Monday, April 20 9 a.m. - 6 p.m.	Exhibit Hall open (booth must be staffed at all time)	
Tuesday, April 21 9 a.m. - 6 p.m.	Exhibit Hall open (booth must be staffed at all time)	
Wednesday, April 22 9 a.m. - 4 p.m.	Exhibit Hall open (booth must be staffed at all time)	
Wednesday, April 22 4 – 8 p.m.	Exhibitor move-out (EAC access starts at 5 p.m.) *Empty return by 8 a.m. on Thursday, April 23	Freeman
Wednesday, April 22 By 11 p.m.	All Outdoor Exhibitor materials must be removed by 11 p.m. *Carriers must check in by 4 p.m.	Freeman
Thursday, April 23 8 a.m. – 6 p.m.	Exhibitor move-out	Freeman
Friday, April 24 6:30 a.m. – 5 p.m.	All Exhibitor materials must be removed from the hall by 5 p.m. *Carriers must check in by 2 p.m.	Freeman