

Website Advertising

Ad Description

Homepage Ribbon Ad

Ad Size (pixels)

970x90

General Specifications

- GIF, JPEG, & PNG formats are accepted, which must be a maximum of 50K in size
Include with artwork: Click-through URL and alt text

Deliverables & Deadlines

- All creative materials must be received at least five business days prior to the launch of the campaign
- Submit creative assets via the submission form linked at the bottom of this page

Rejecting Creative

NAB reserves the right to reject any creative that does not follow our specifications and terms of the agreement.

[**SUBMIT ASSETS**](#)

This will allow you to upload all required deliverables via the NAB Asset Submission form