

## Website Advertising

Ad Description	Ad Size (pixels)
Top Banner Ad	970x90
Middle Banner Ad	160x600
Middle Box Ad	300x250
Middle Banner Ad	728x90
Bottom Banner Ad	728x90

### General Specifications

- GIF, JPEG, & PNG formats are accepted, which must be a maximum of 50K in size  
Include with artwork: Click-through URL and alt text

### Deliverables & Deadlines

- All creative materials must be received at least five business days prior to the launch of the campaign
- Submit creative assets via the submission form linked at the bottom of this page

### Rejecting Creative

NAB reserves the right to reject any creative that does not follow our specifications and terms of the agreement.

[SUBMIT ASSETS](#)

This will allow you to upload all required deliverables via the NAB Asset Submission form