# Future of Work

# WFH

1. Strategy or Process

2. Tools

3. Human Aspect

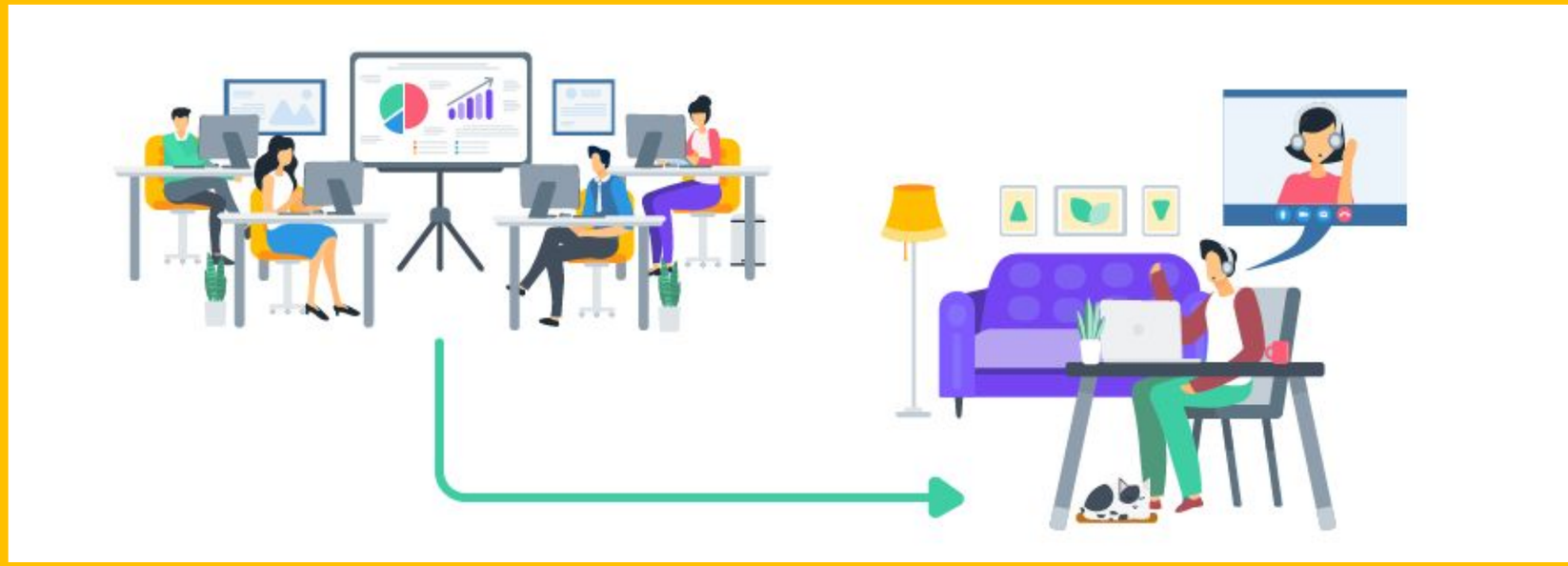
# What is WFH

- Work For Hire
- What, Five Houses?
- Why Free Handouts?
- William Frederick Houston

# 1. **Strategy** or Process

In the past….Broken out by

- Dept.
- By Client
- By Finance Category.

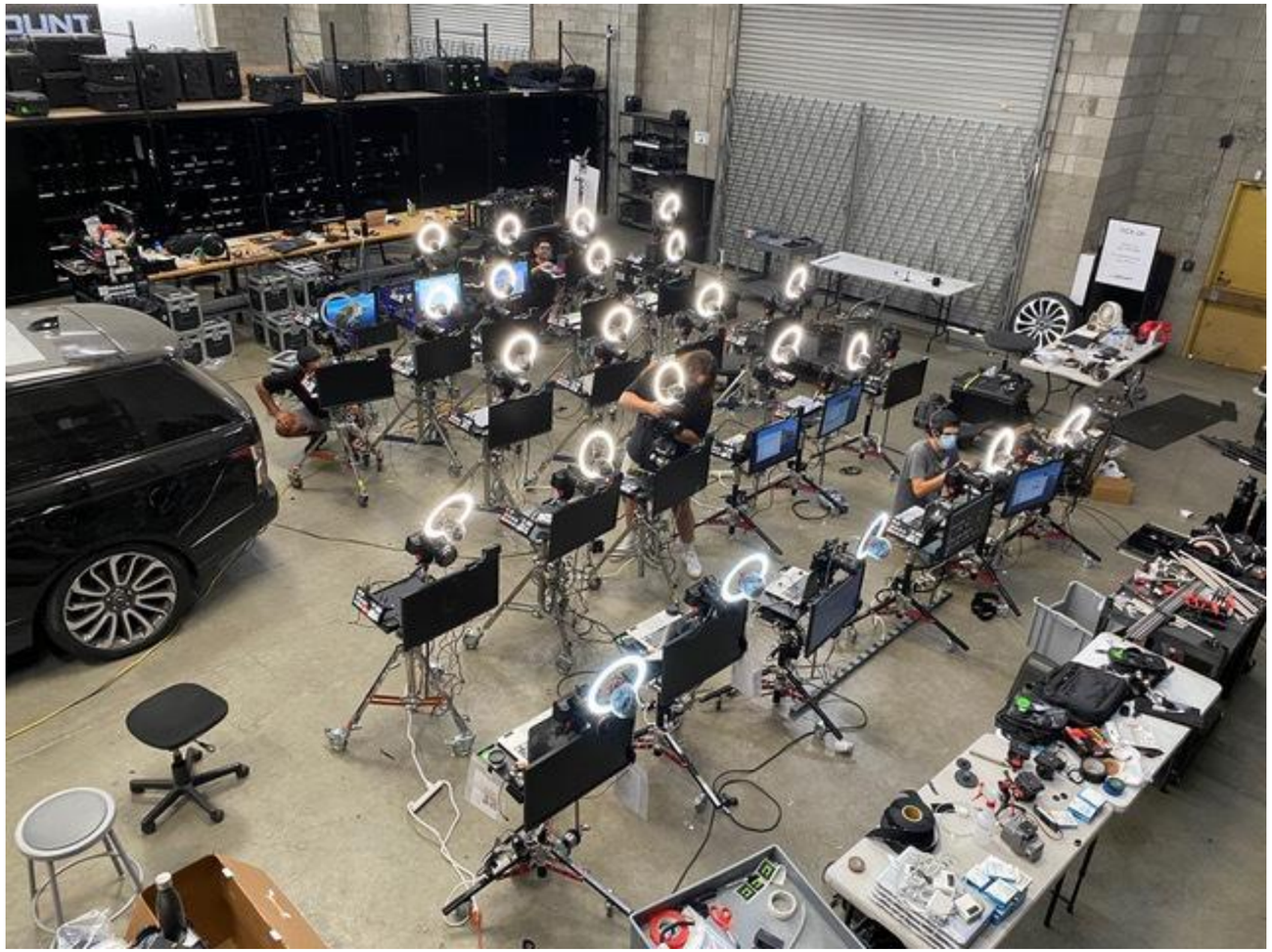


# New Huddles
## *How to Get it Done*

Broken down into smaller pieces

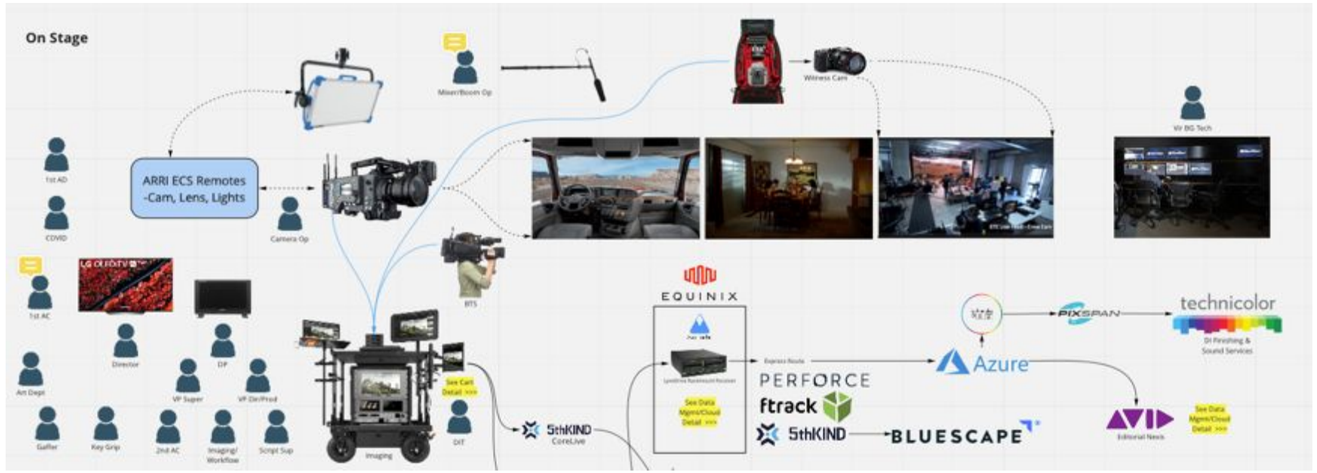
- Shared office space
- Reimaging town halls
- Pre-record presentations and live Q&A

# The Emmys 2020



20 cities, and 125 different locations.

# ETC's The Ripple Effect




"HOW DO WE GET BACK TO WORK IN A POST-COVID WORLD.

#1 VIRTUAL & REMOTE PRODUCTION (POST-COVID CONSIDERATIONS)

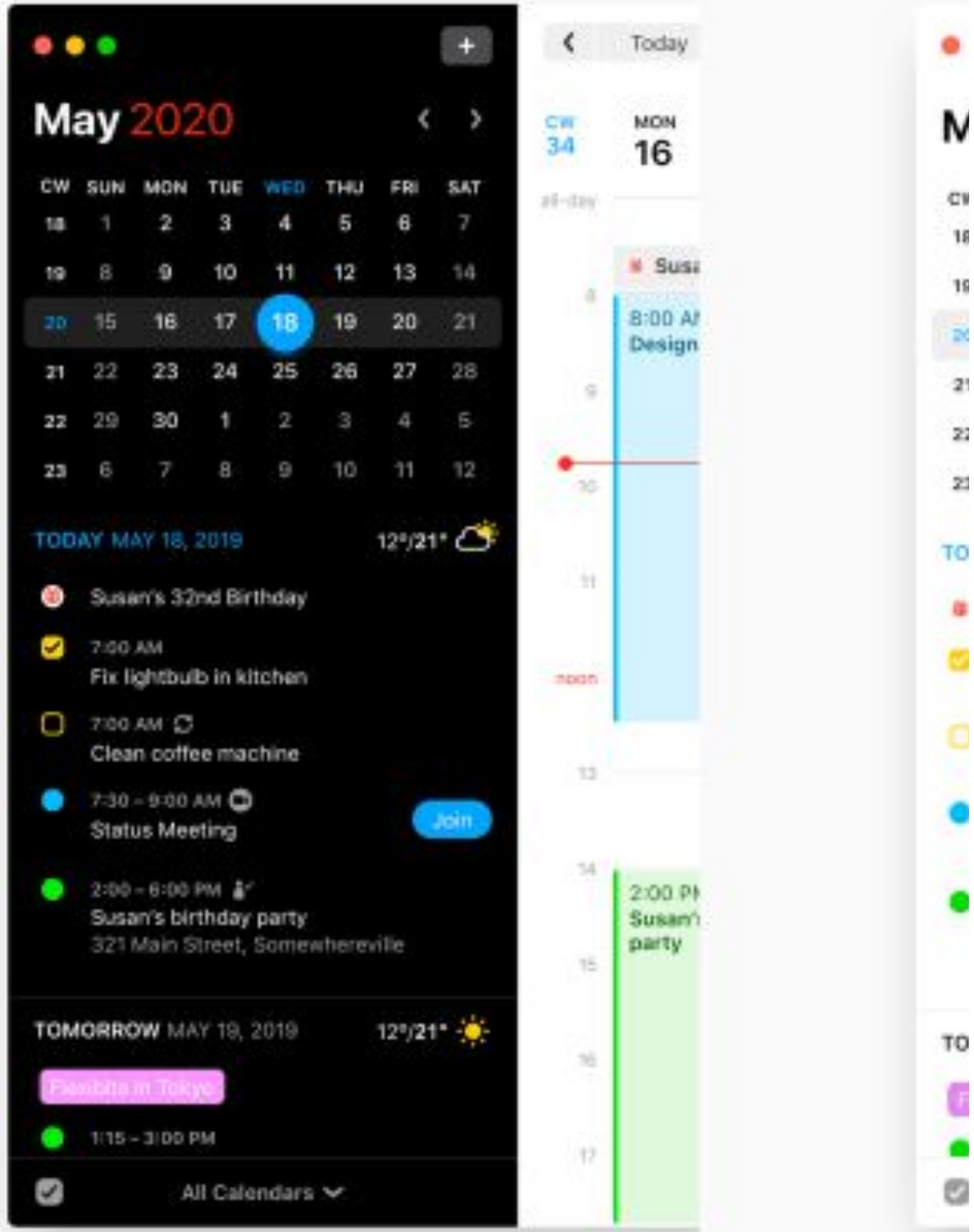
#2 SECURITY, SHARED IDENTITY & ACCESS MANAGEMENT

#3 CLOUD WORKFLOWS, MANIFEST & ORGANIZATION ORCHESTRATION

https://www.rippleeffectfilm.com/

# 2. TOOLS

- RE-imaging of how you move through your day
- Old way—cobble together slack, mail, zoom etc.
- New way—rebuilding tools and approaches




# Innovative Tools

- Fantastical. **THE AGNOSTIC MEETING BUTTON**

- The Cal app from mac.now automatically detects meetings from Zoom, Google Meet, Microsoft Teams, and several other services, then provides a handy “Join” button in your agenda view.

# Drop Kits

Crew In A Box integrates:

A 6k cinema camera that rivals the image quality of Hollywood blockbusters;

A 3-foot wide, 3-panel, LED light, capable of different levels of dimming and color temperature on each panel

Two professional microphones - a hypercardioid condenser and industry-standard lavalier; and

A teleprompter/Interrotron that the camera shoots through, allowing direct to camera address

Into a powerful, seamless system that is ready to take on your next high-level production.

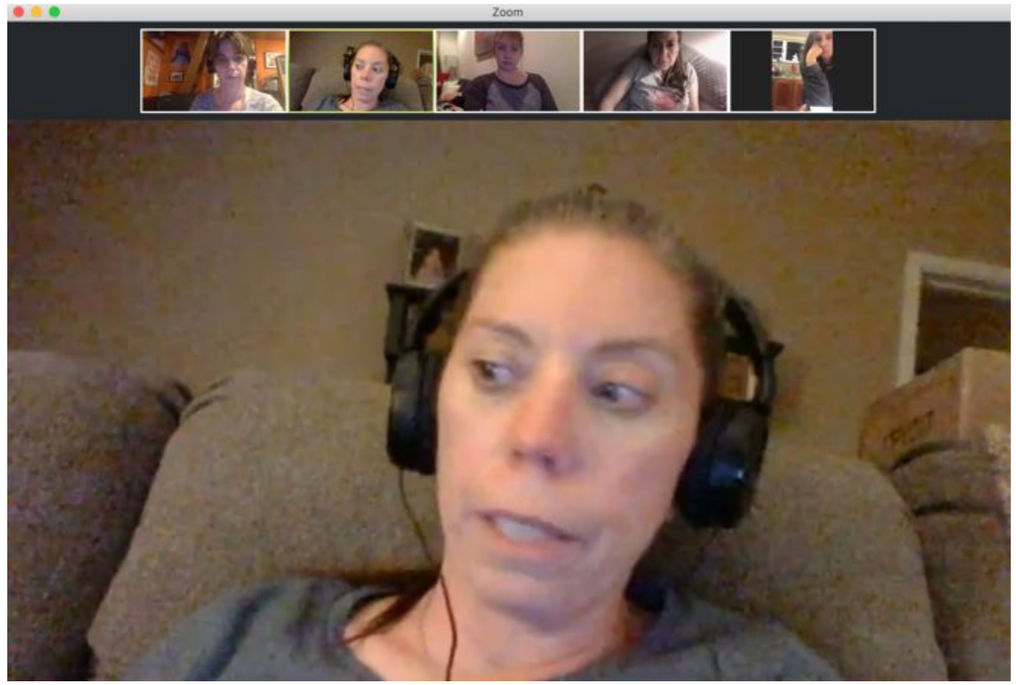
# Cameras and Lights

**Razer Kiyo vs Logitech C920**

# Streaming Platforms

From This

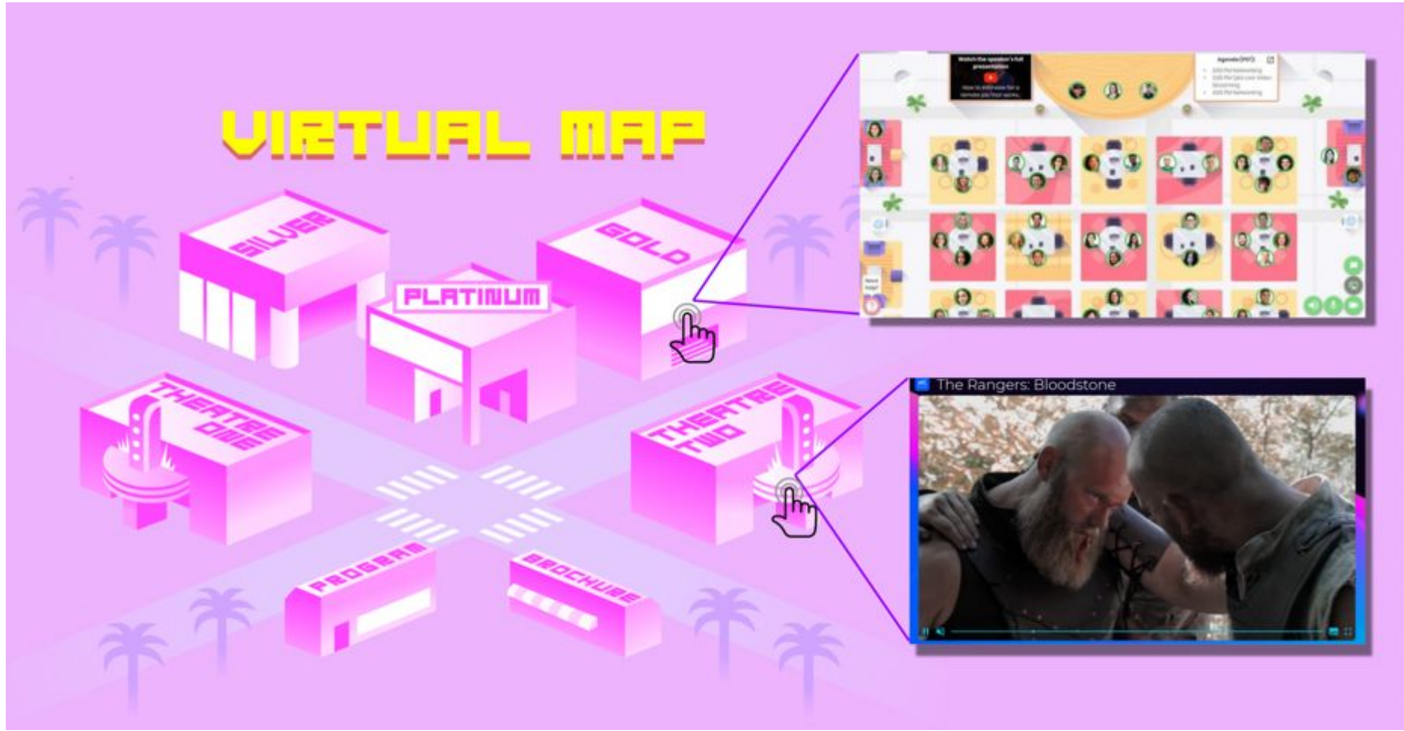
To Branded and Broadcast Quality



# Browser Based

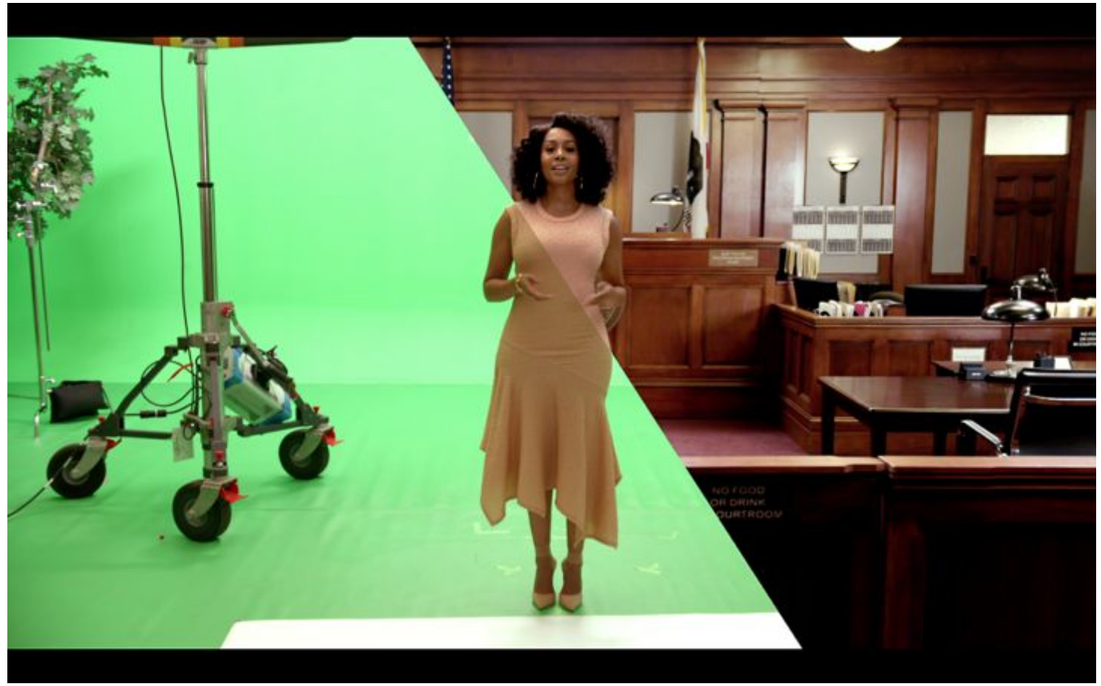
StreamYard

FILMOCRACY



# Virtual Production

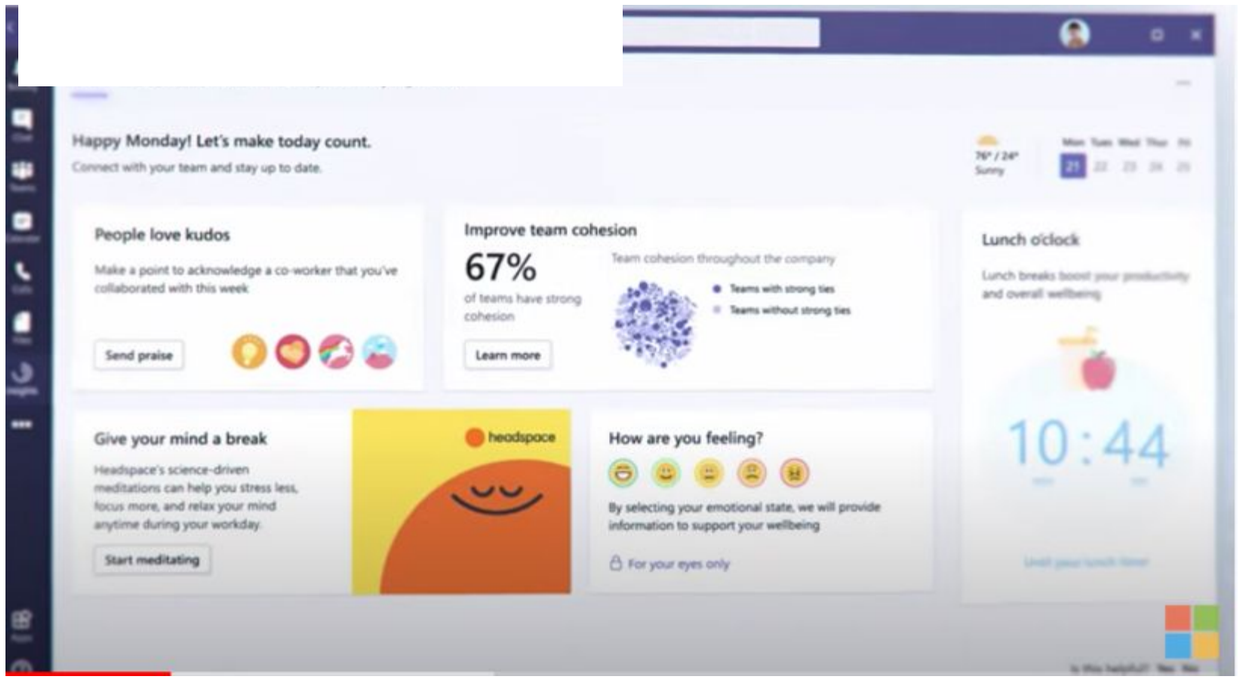
A **LED wall** is a bit of a different technology than projection. It is an emissive vs reflective method of displaying an image. ... It is made up of multiple panels which are made up of smaller modules which then have multiple multi-color **LED's** on them.

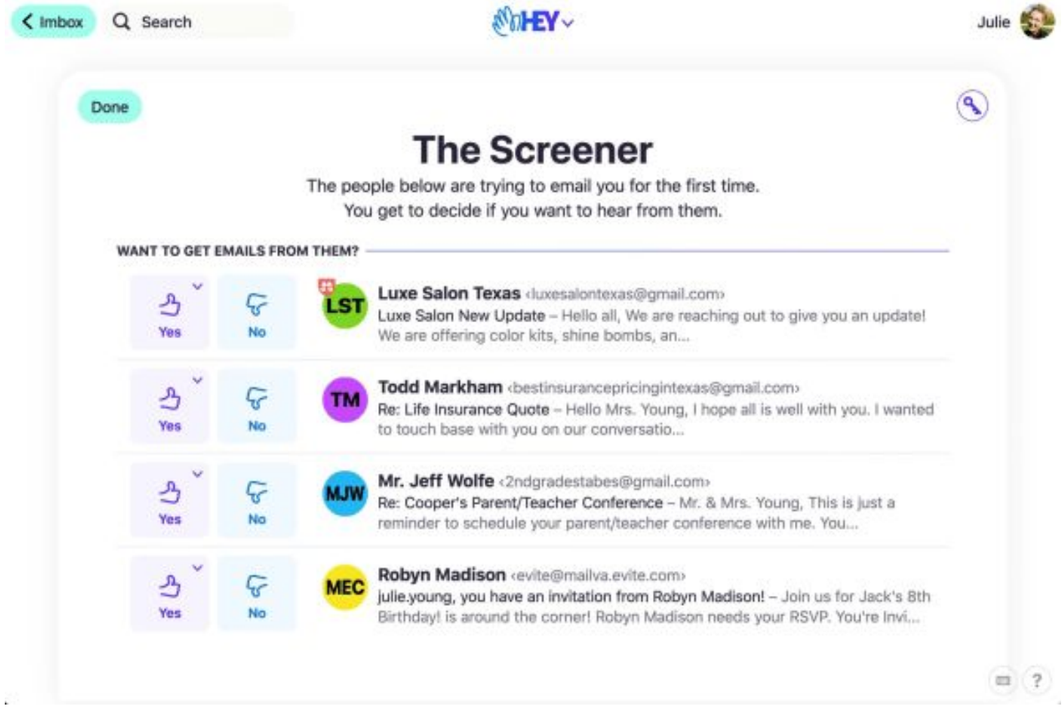


# 3. HUMAN ASPECT

# Our Health

Microsoft



# Charlie Fink's

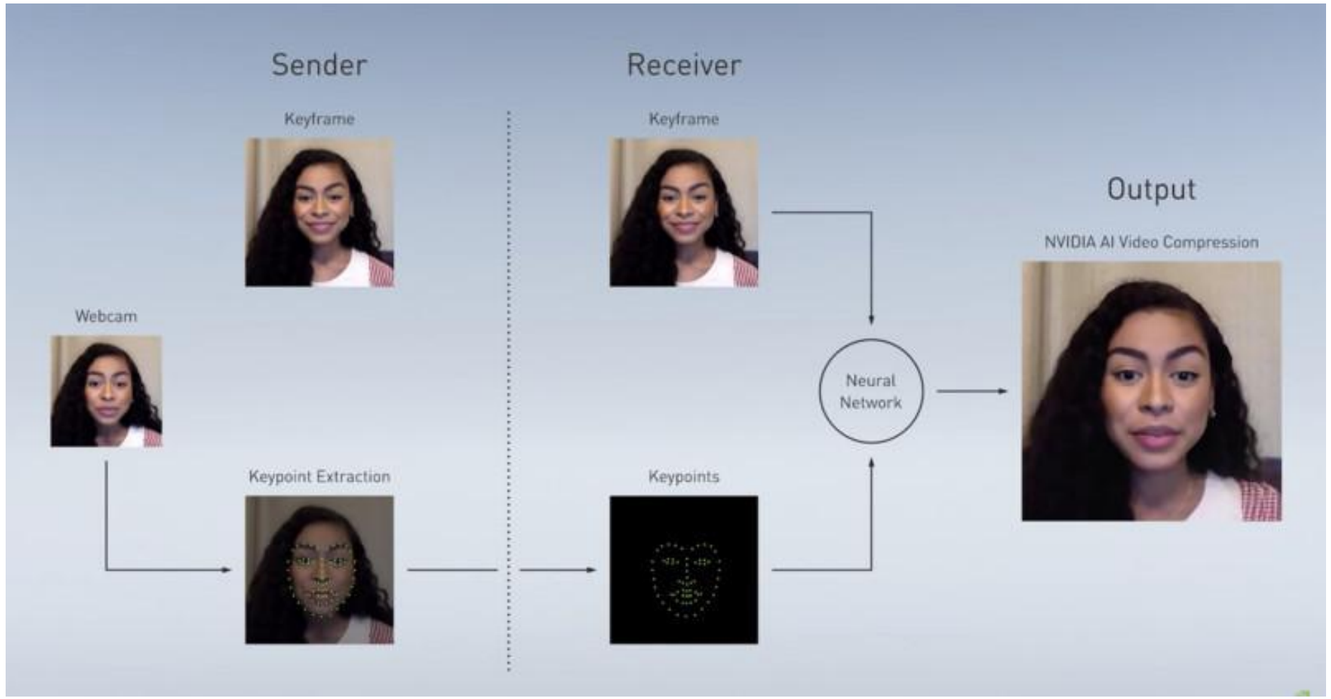
conferences, training, education, and remote team collaboration

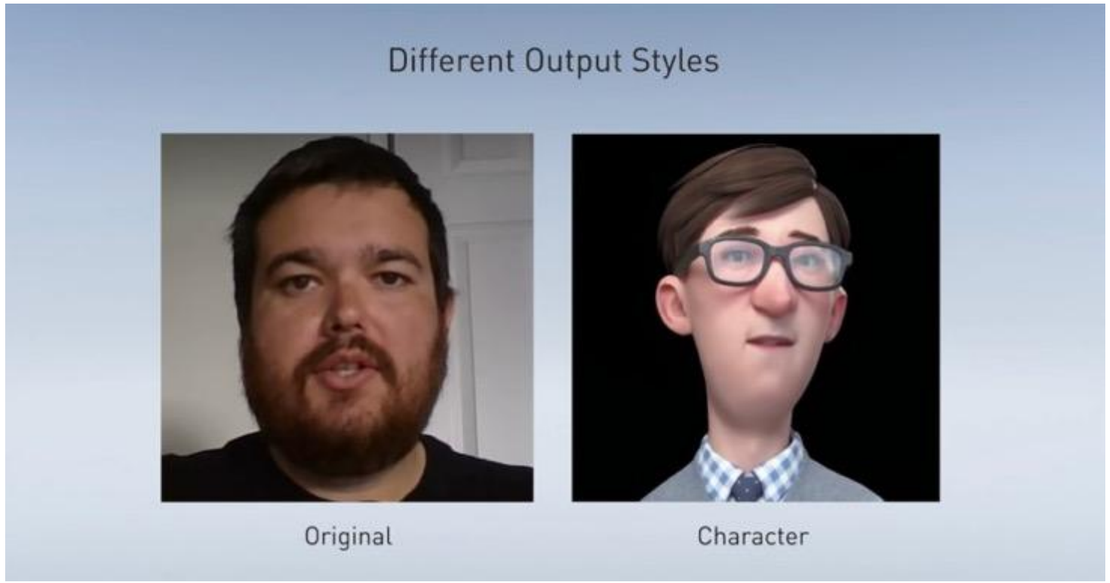
Virbela

ENGAGE

COMMUNICATE / TEACH / LEARN

# NVIDIA Uses AI to Slash Bandwidth on Video Calls

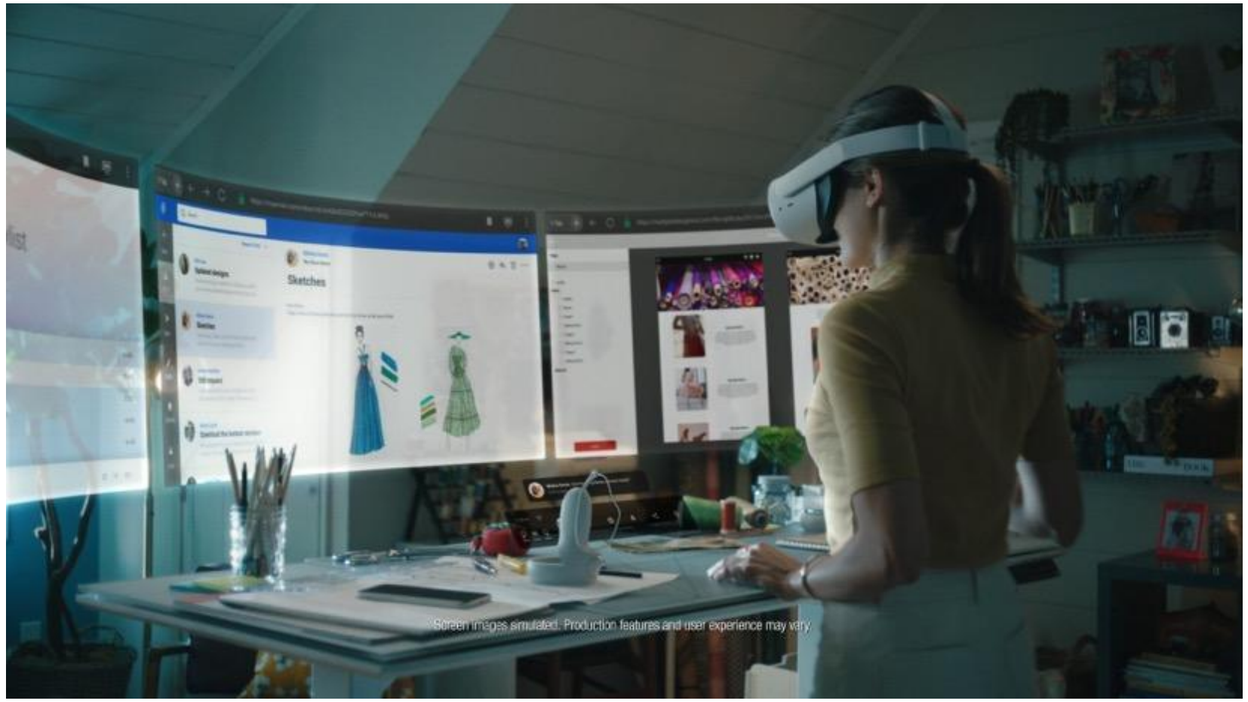


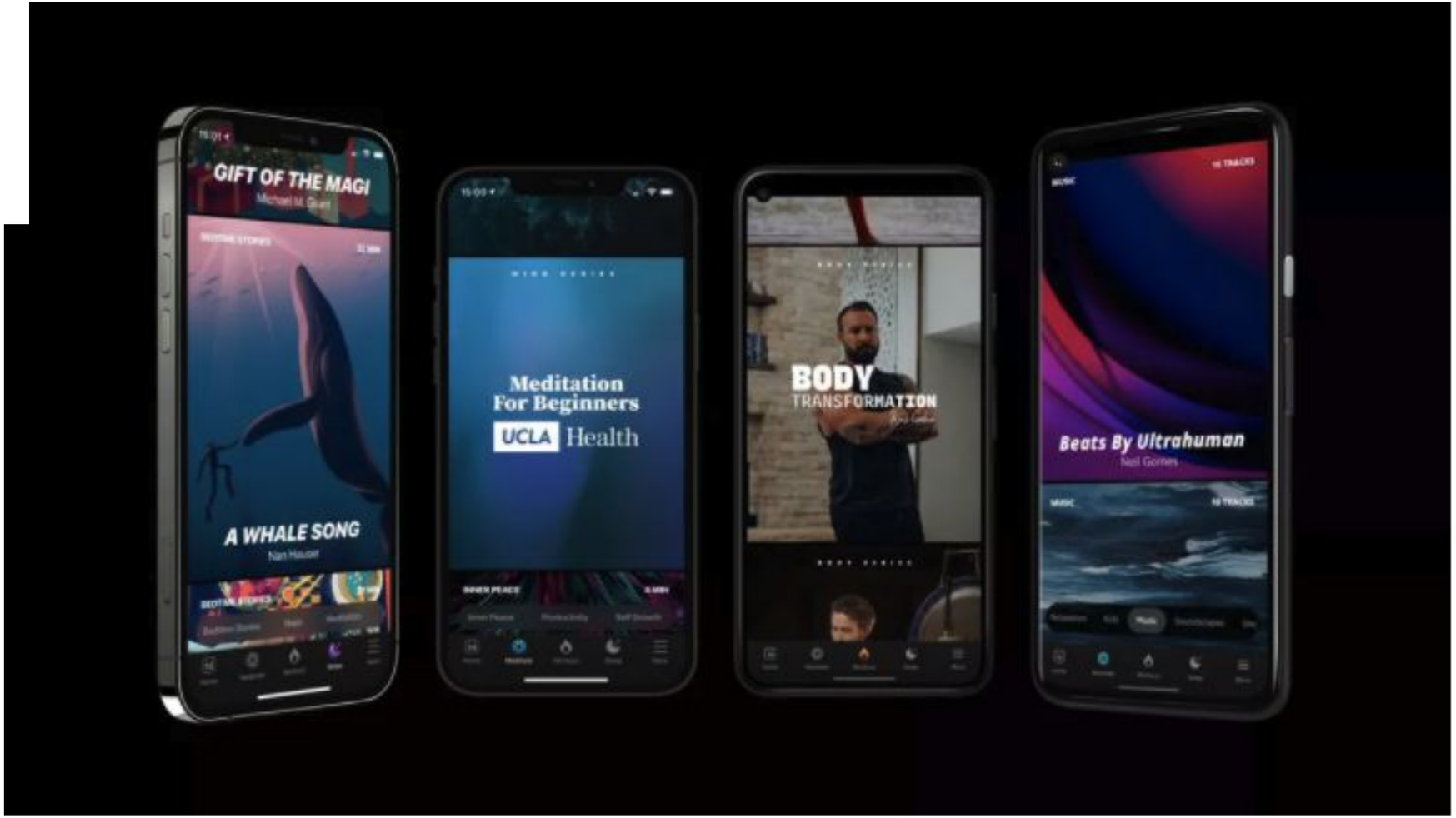

-PixelPeta

# Facebook's Infinite Office

With Infinite Office, you can put on the headset and be transported to a virtual office space that you can make as big or small as you wish. You can also add multiple customizable screens, which mimics a multiple monitor setup.

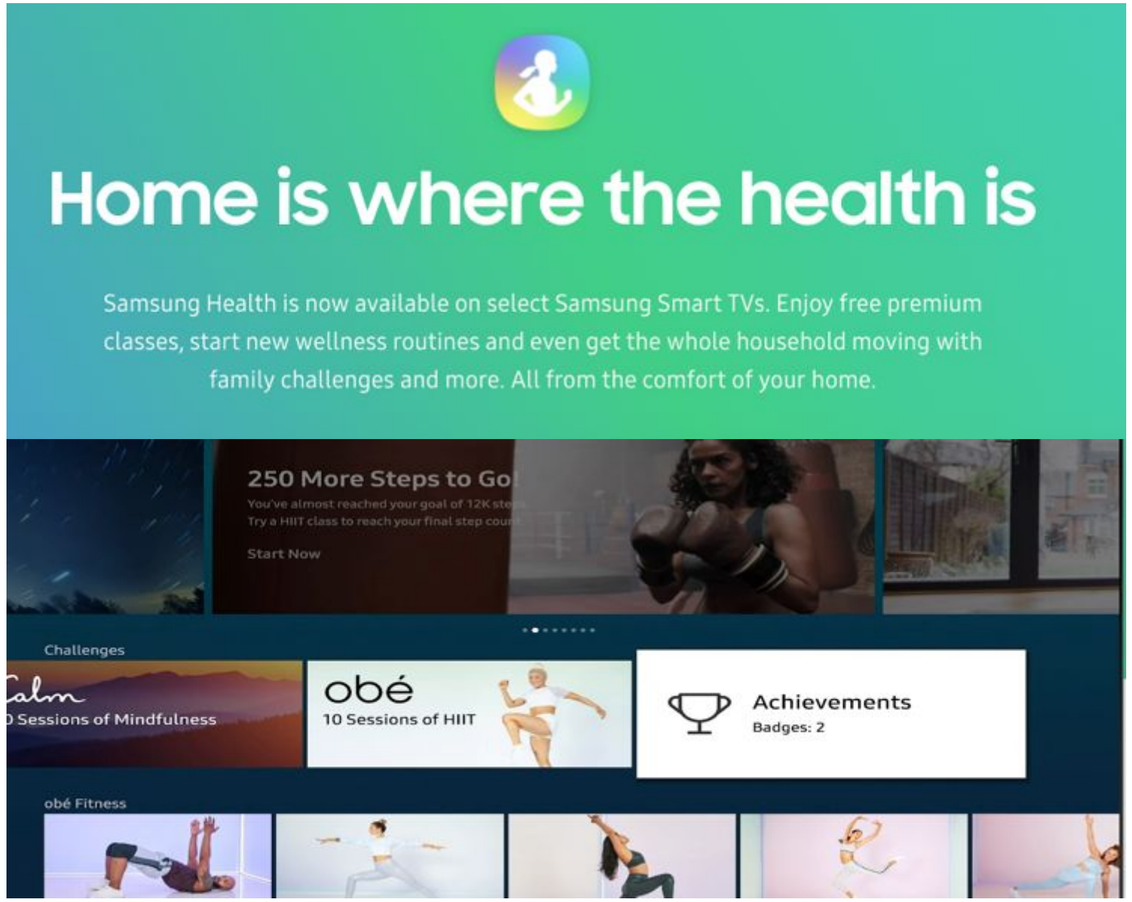


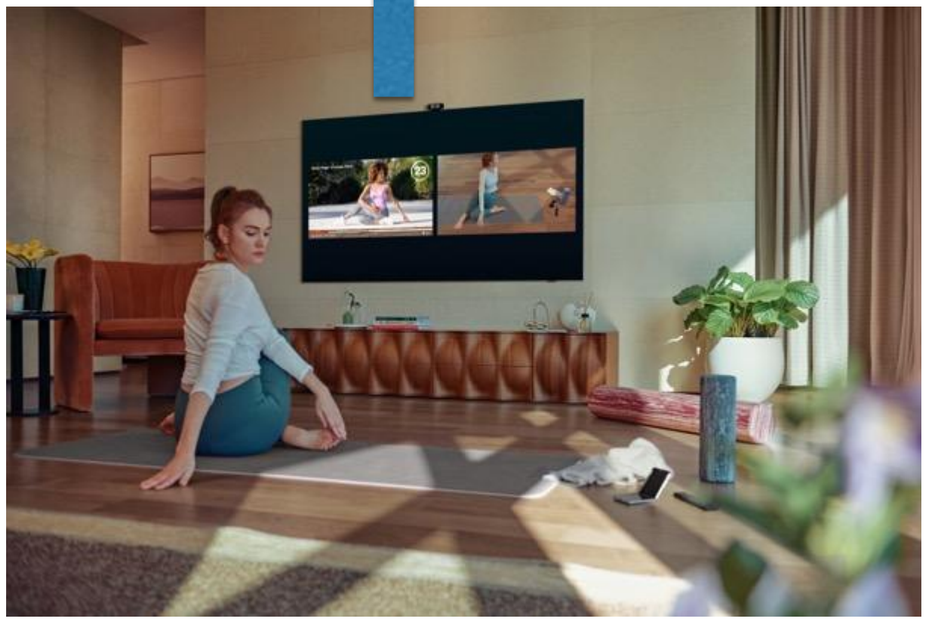
# 2021 – The Year of Mental Health and Fitness



SAMSUNG

# Smart tracker





# Unique Partnerships

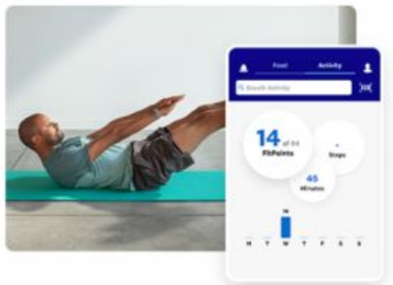
halo

weightwatchers reimagined

:s Pricing Recipes Healthy Living Attend Sh

With Amazon Halo, a new wearable health band and service, you'll get a more complete picture of how your daily habits affect your health, plus expert-backed guidance to turn your data into results.

w long, and how intensely you move, it will automatically lessly convert your activity to FitPoints. *Plus*, that info app with more details, so you can better track toward



# Opportunities

# Top 25 Companies Hiring for Remote Jobs in 2021

- Lionbridge
- TTEC
- Liveops
- Working Solutions
- Kelly Services/Kelly Connect
- Williams-Sonoma
- TranscribeMe
  **-TRANSCRIBES EVERYTHING**
- Sutherland
- Robert Half International
- Transcom
- UnitedHealth Group
- Cactus Communications
- Citrix
- EF Education First
- Randstad
- K12
- Supporting Strategies
- Aerotek
  - **-STAFFING**
- Kforce
- BELAY
- Amazon
- VocoVision
  - **- TELETHERAPY**
- Oracle
- Thermo Fisher Scientific
- Salesforce

# Thank You.

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